

Designer Profile

ILMIA

Handcrafted since 1819, ilmia sneakers prioritise purity and formal clarity. The long-established brand is regarded as a premier quality classic: details include plantbased tanned leather linings. Radiating understatement - it bears a single embroidered logo on the left shoe - the exquisite all-rounder sneaker is available in white, off-white, black and earth-brown. Visit www.ilmia.com Instagram @ilmia sneakers

ADORE COUTURE



Improve everyday lounging and your sleepwear attire with Adore Couture's Luxury Sleepwear collection. The garments embody quality and sophistication whilst remaining stylish and comfortable.

Complete the look by adding embroidered personalisation to a classic set or

indulge in the latest show-stopping design which has local, authentic ostrich feather detail. Visit www.adorecouturesa.com Instagram @adorecouturesa

SEMIFINALIST



Launched by a
Barneys New York
veteran, Semifinalist
celebrates the
everyday. They
believe the humble
but trusty items we
use and appreciate
each day are more
valuable than the
ones we save for

limited occasions. The shirt you want to reach for every day. That all-purpose bag with the ideal handle drop. The pen that makes your handwriting beautiful. The Semifinalists - not first per se, but enduring favourites. Buy less. Buy better. Use forever. www.semi-finalist.com and find on Instagram @semi_finalist

SIF BENEDICTA



Sif Benedicta's range of bags and accessories offers a window into the creative imagination of Icelandic designer, Halldóra Sif. Bold colours and nods to nostalgia culminate in high quality, ready to wear pieces with intricate and thoughtful detailing. Find your forever piece at www.sifbenedicta.com and follow on Instagram @sifbenedicta

IMAKA



IMAKA meaning "You Are Beautiful", is a brand created by Nigerian-American entrepreneur Chanel Oji. Her vibrant line of satin lined headwraps and accessories, are an extraordinary blend of boldness, culture, fashion, and purpose. IMAKA's timeless wearable art was uniquely crafted to celebrate cultural diversity with a modern twist. Visit www.imaka.co and follow on Instagram @imaka.official

DEFINE THE LINE SPORT



Define The
Line Sport is
an Icelandic
brand of luxury
activewear.
Designer Lína
Birgitta aims to
create pieces for
women that are
of the highest
quality and not
see-through,
allowing you
to exercise
with confidence.

Visit www.definethelinesport.com to view their whole range and follow them on Instagram @definethelinesport

JOI HANDBAGS



fresh look on a timeless handbag is built into every piece she designs. Visit joijohnston.com Instagram @joihandbags

GUANANAN LONDON



New designer and graduate from Glasgow School of Art, Ju Guan, draws inspiration from ancient oriental mythologies and characters to create her illustrated silk clothing and accessories. The scarves are made in Italy with hand-rolled hem, and the clothing is handmade-to-order in London using Italian silks. Visit www.guananan.co.uk Instagram @guanananofficial

WARNING



WARNING® appeared in 2018. WARNING® exists without the limitations of time, space and culture. It is enlightened by the wisdom of ancient Chinese philosophy, and the realisation that the impact of life extends to future time and space, thousands of years later. In today's deteriorating social and political environment, WARNING® symbolises alertness to the world. It is the origin, the

light of a guide over dark. Visit www.warning-london. co.uk to shop the full collection, and follow on Instagram @warning london

AFMF



AFMF (Aesthetic Freedom Manufactured for Fun) is a small denim production house that creates limited edition, premium denim items. Their pieces are functional, versatile and timeless. The garments are washed and dyed, with love, in custom AFMF colours. For 2020, AFMF concentrates on reusability and sustainability with a keen awareness of the impact the production has on the

world at large. Visit www.afmf.ro Instagram @afmf.ro

VELA MANILA



The pieces of Vela Manila reflect what it advocates: the celebration of the traditional and modern, the value of artisans and crafters, and the significance of purposeful design and storytelling. This is evident in its 11-piece, nature-inspired collection – Luntian. Luntian's

best-selling Box Satchel comes in colours inspired by trees, in a one-of-a-kind shape held together by native weaves. Shop at www.velamanila.com

T&N COLLECTION



Founded by Tintisha and Natasha Sagar, T&N Collection was created with a timelessly classic woman in mind. Their love for all things fashionable and insistence on 'wear-ability' led to the creation of a highly sustainable stylish fashion line for women, thus bringing their brand essence 'Luxurious Comfort' to life. Shop at www.tandncollection.com